

ICBM2015 in Vietnamese, Program Schedule at RMIT University Vietnam (preliminary version 2015/6/30)

2015/8/22, 13:00-15:00 : Company Visit

2015/8/23 : International Conference

8:30-8:45	Reception		
8:45-9:00	Opening Ceremony at Japan: Dr. Shigekazu ASAI (Miyazaki Sangyo-keiei University) Vietnam: Dr. Raymond Gordon(RMIT University Vietnam)		
Conference Agenda : Present State of Business Management in Asia and Oceania 2 Keynote Presentations at			
9:00-9:50	Keynote Presentation1 Locus: Business Changing by ICT Use in Japan Takeo Tachikawa(Yokohama College of Commerce)		
10:00-10:50	Keynote Presentation2 Tax compliance as a red tape to businesses: Conceptual issues and empirical evidence from Australia Binh Tran-Nam (RMIT University Vietnam)		
	A room	B room	C room
Session1	CSR Management Satoshi IWATA (Iwate Prefectural University)	Community and Business Kenichi TANAKA (Miyazaki Sangyo-keiei University)	Accounting Shinya FUJINO (Graduate School of Reitaku University)
11:00-11:25	Surveys and Analyses on the Inter connection between Trends in Corporate Management and Attitudes toward CSR Activities of Japanese, Asian and Oceania Companies Kazuhiro BAI (Reitaku University) Shigekazu ASAI (Miyazaki Sangyo-Keiei University) Tetsuro YOSHIDA (Shinkin Trust Bank, Ltd.) Isosi NAIKI (Institute of Public-Service Management) Raymond GORDON (RMIT University Vietnam)	Case Study on Real Estate Leasing Business Model in Regional Urban Communities Masatoshi ITO (Reitaku University) Takuya ITO (Graduate School of Business Administration,Rikkyo University)	Significance of the Financial Accounting in the American Railroad Company Hitomi NAKAGAWA (Iwate Prefectural University,Miyako college)
Presentation1			
11:30-11:55	The Basic Research Aimed at Introducing the CSR to the Management of the Coastal Forest Minoru OKADA (Senshu University)	The Potential of Community Renovation by Local Industry: Focus on the Apparel Industry in Gifu Yiping LIEN (Reitaku University)	Organize Relationship between Integrated Reporting and Financial and non-Financial Reporting Kaori SAITO (Iwate Prefectural University)
Presentation2			
12:00-13:00	Lunch		
Session2	CSR Management Masayoshi TOMA (Wako University)	Management Masatoshi ITO (Reitaku University)	Accounting Naoki HIRAI (Graduate School of Business Administration, Rikkyo University)
13:00-13:25	The social enterprise under the global economy Takahiro SATO (Miyagi University) Motoya INOUE (Miyagi University) Shin-ichiro SAKAMOTO (Miyagi University)	Developing Sustainability: Corporate Social Responsibility in Vietnam Susan MATE (RMIT University Vietnam) Raymond GORDON (RMIT University Vietnam) Kazuhiro BAI (Reitaku University)	Model Analysis of Financial Indicators of Retailing Industry in Japan and the United States: an Analysis of Profitability Related Indicators. Midori KODA (Graduate School of Business Administration, Rikkyo University)
Presentation3			
13:30-13:55	A Study of the Animal Welfare as the Ethical Concept in the Traceability. Kaori SAITO (Iwate Prefectural University) Naoki Horita (Joy' s Co.,Ltd)	Is Paris Opera still "for Every One" as a Public Theater? : Annual Program Management and Ticket Price Transitions since 1989 Shizuka Thérèse YASUDA (Nihon University)	Cost Concept of Garcke and Fells Kayo OGAWA (Graduate school of Nihon University)
Presentation4			
14:00-14:25	Movement toward Corporate Governance Reinforcement by the Introduction of "the Corporate Governance Cord":Through a Case of Proxy Fight of Otsuka Furniture Kenzo MIYAZAKI (ORIX Corporation)	The Foreign Public Officials Bribery and the Global Compliance of Japanese Corporations Shinya FUJINO (Graduate School of Reitaku University)	Changes in the Economic Environment and the Future Development of Accounting Satoshi OOTA (IT-it Co.,Ltd.)
Presentation5			
Session3	Medical Management Kaori SAITO (Iwate Prefectural University)	Management Masayoshi SUMI (Miyazaki Sangyo-Keiei University)	Finance Ryoko SHINOTO (Reitaku University)
14:30-14:55	Analysis of Management Problems on Local Public Enterprise for Long-term Care Service Ko-ichiro FUJIMOTO (Josai University) Shigemori SASAKI (Miyagi University) Shin-ichiro SAKAMOTO (Miyagi University)	The Management Efficiency of Chinese Urban Water Utilities Hongzhou LI (Dongbei University of Finance and Economics) Yuxiong CHEN (Reitaku University)	The Possibility of the Usage by Rewards-Based Crowd Funding for Japanese Venture Business Katsuhisa KOBAYASHI (Kokokusya Co.,Ltd.)
Presentation6			
15:00-15:25	A study on the rehabilitation support of intellectual disability Keitaro SHIRAIISHI (Miyagi University) Shin-ichiro SAKAMOTO (Miyagi University)	A study on the Effective Integration of Total Quality Management and Risk Management Akihito KONDO (Nihon University)	Building Sustainable Value Creation of Social Infrastructure Utilizing Microfinance Shuji WAKAMOTO (Graduate School of Business Administration, Rikkyo University)
Presentation7			
Session4	Medical Management Kentaro OOUCHI (Miyazaki Sangyo-keiei University)	Management Akihito KONDO (Nihon University)	Information Management Kenta YANAGITA (Miyazaki Gakuen Junior College)
15:30-15:55	Possibility of the Medical Equipment Business in Myanmar: Focusing on Comparative Review with Japan and Myanmar Kazuhiro KURAUCHI (ACTIVE MEDICAL Co.,LTD)	Spread of Design Thinking in Japanese Companies Aya ABE (Graduate School of Business Administration, Rikkyo University)	The Measurement and Evaluation of Information Capital: Relationships between the Information Capital and the Organizational Cultures Masakazu KOZAKAI (Tamagawa University)
Presentation8			
16:00-16:25	Behavioral Model of Existing Subscribers of Cancer Insurance at the timing of Contract Revision Hideo KIZAKI (MargueriteamisCo.,Ltd)	A Contribution to the Management of the Japanese Municipal Sewer Business Tomoko KOMATSU (Graduate School of Business Administration, Rikkyo University)	Current situation of Cast / MTA Nobuo CHIKUDA (Chuo University)
Presentation9			
Session5	Farm Management Minoru OKADA (Senshu University)	Business Management Masakazu KOZAKAI (Tamagawa University)	Information Management Nobuo CHIKUDA (Chuo University)
16:30-16:55	A Study on Environmental Issues in Farm Management: Function Addition of Plant Factory Masayoshi TOMA (Wako University)	Concept of the BtoBtoC type exchange for the Great East Japan Earthquake Reconstruction Support Masaki FUJIWARA (Miyagi University)	About the Influence that the "Quality" of the Information Flow Gives at the Organization Kenta YANAGITA (Miyazaki Gakuen Junior College)
Presentation10			
17:00-17:25	The Comparative Survey between Japan and Netherland on the Issue of Strategic Deference in Agriculture. Kenichi TANAKA (Miyazaki Sangyo-keiei University)	The Formation of Multiple-Unit Business Groups by Japanese Companies and the Governance of Subsidiaries Masayoshi SUMI (Miyazaki Sangyo-Keiei University)	Analysis of Specialty of Software Engineers in Custom Software Industry of Japan. Naoki HIRAI (Graduate School of Business Administration, Rikkyo University)
Presentation11			
Session6	Economics Kokai ARICHIKA (Active Support Co.,Ltd)		
17:30-17:55	Present Status of Economy in Myanmar and its Future Perspective Ting Aung (Yangon University of Economics)		
Presentation12			
18:00-20:00 Banquet			

2015/8/24, 10:00-12:00 : Excursion

2015/8/25, 10:00-12:00 : Executive Committee in RMIT University Vietnam