

■ ICBM2016 Program Schedule “Conference Main Title : Management for Hospitality and Tourism”

10:00 - 10:20	Reception			
10:20 - 10:30 Opening Remarks (Cafetorium)	Dr. Shigekazu ASAI (Miyazaki Sangyo-Keiei University/Chief Director of International Academic Center at the Union of Business Management Associations in Japan)			
10:30 - 11:20 Keynote Presentation (Cafetorium)	Emerging Trends in Hospitality Management Industry in Hawaii Mufi HANNEMANN (Former Mayor of Honolulu and the CEO/President of Hawaii Lodging and Tourism)			
	A (206)	B (208)	C (209)	D (210)
Session 1	Management Kenichiro YOSHIDA(Reitaku University)	Accounting Kentaro OUCHI(Miyazaki Sangyo-Keiei University)	Regional Management Akira SUGIYAMA(Rikkyo Graduate School)	Business Management Masaki KATO(Kokushikan University)
11:30-12:00 Presentation 1	The relationship between the intellectual management and intellectual production in the enterprise organizations: Review of Intellectual Assets Management Kenta YANAGITA (Miyazaki Gakuen Junior College) Shigekazu ASAI (Miyazaki Sangyo-Keiei University)	The relationship between financial accounting and management control Kaori SAITO(Graduate School of Reitaku University) Kazuhiro BAI(Reitaku University) Ryoko SHINOTO(Reitaku University) Qinhong GAO(Graduate School of Reitaku University) Isosi NAIKI(Institute of Public-Service Management) Raymond GORDON(RMIT University Vietnam)	Consideration with the new town development of Yangon Ye HTUN(Diplomatic Skills Trainees Organization)	Creation of a new business model in construction paint industry Hiroaki NAKASHIMA(Rikkyo St. Paul's University academy business design postgraduate course)
12:05-12:35 Presentation 2	A Study on Management EDP Audits (Internal Audits) for Achievement of Business Objectives in Small and Medium-sized Enterprise: From Viewpoints of Effective Utilization of Risk-based Internal Audits in ISO Management Systems Akihito KONDO(Reitaku University)	Prospective of historical study in railroad accounting of the United States Hitomi NAKAGAWA(Iwate Prefectural University)	Bold New Productions or Familiar Classics?: Rethinking Management of the Repertoire in Public Theaters Shizuka Therèse YASUDA (Nihon University)	The Necessity of Added Value of Real Estate Leasing Business in Population Reduction Society: Focus on the Niche Community Takuya ITO(Graduate School of Business Administration, Rikkyo University)
12:35-13:35.	Lunch (Cafetorium)			
Session 2	Farm Management Masayoshi SUMI(Miyazaki Sangyo-Keiei University)	Accounting Hitomi NAKAGAWA(Iwate Prefectural University)	Global Management Shizuka YASUDA(Nihon University)	Business Management Naoki HIRAI(Graduate School of Business Administration, Rikkyo University)
13:35-14:05 Presentation 3	Practice of Animal Welfare and Problem about Breeding Management Kaori SAITO(Iwate Prefectural University) Naoki HORITA(Joy's Co., Ltd)	Industrial accounting of J. Dodson Kayo OGAWA (Graduate school of Nihon University)	The Research Study of Employee awareness fluctuation relate with Organization Management in Global Automobile Industries: Verification of Hypothesis by empirical survey research Akira SUGIYAMA (Rikkyo Graduate School)	Strategic Restructure of Small and Medium-Sized Enterprises in Japan Shozo KONNO(Graduate School of Project Design, Miyagi University) Masaki Fujiwara (Faculty of Project Design, Miyagi University)
14:10-14:40 Presentation 4	A Study on Relation between Commons theory and a Plant -factory Business Masayoshi TOMA (Wako University)	Income Relevance of Settlement Money by On-duty Invention Patent Qi HANHUI (Graduate School of Reitaku University)	Statistical Development Strategy for Myanmar Ting AUNG(Yangon University of Economics)	Causes that Marketing Activities Are Not Activated in Small and Medium-sized Companies and the Improvement Direction Kazuhiro YOKOTA (Hakuhodo Incorporated)
14:40-15:00	Coffee Break			
Session 3	Management Akihito KONDO(Reitaku University)	Information Management Kenta YANAGITA(Miyazaki Gakuen Junior College)	Regional Management & Finance Masayoshi TOMA(Wako University)	Medical Management Kaori SAITO(Iwate Prefectural University)
15:00-15:30 Presentation 5	The influence that corporate governance gives for the administrative action of the company Kazumasa TACHIBANA(Graduate School of Business Administration, Rikkyo University)	On the issue of product architecture and corporate boundary : As an example software industry in Japan Naoki HIRAI(Graduate School of Business Administration, Rikkyo University)	Regional Development and Local Industry in Gifu: Focus on the Apparel Industry Yiping LIEN(Reitaku University)	A Study of the Difference Between Reality and Ideal of the Medical Corporations Shin-ichiro SAKAMOTO(Miyagi University) Kentaro OUCHI(Miyazaki Sangyo-Keiei University)
15:35-16:05 Presentation 6	Diversity and Performances of the Board of Directors Tomoko KOMATSU (Graduate School of Business Administration, Rikkyo University)	Study on the Level to understand Information Subject due to the Difference in Learning Strategies Kenichiro YOSHIDA(Reitaku University) Tomoko SAGISAKA(Reitaku University)	Japan – the US Gap by firm-size in R&D investors: Are-examination of Galbraithian Hypothesis Masaharu HAYASHI(Graduate School of Business Administration, Rikkyo University)	Considerations for Public Care-service Enterprises on the Disparity of Financial Ratios Ko-ichiro FUJIMOTO(Josai University) Hiroaki KUSAKARI(Miyagi University) Ryu-taro SAKAMOTO(Total Research & Development Inc) Shin-ichiro SAKAMOTO(Miyagi University)
16:10-16:40 Presentation 7	The Corporate Control Theory of the 21 st Century in Japan: An Empirical Study of the 200 Largest Non-banking Corporations Toshiro TANIKAWA(Graduate School of Business Administration, Rikkyo University)	Issues in Management systems in new product development: Redefining the roles of Target Cost Management activities Masakazu KOZAKAI (Tamagawa University)	Determinants of Inbound Tourism to Japan: A Dynamic Panel Data Analysis Masayoshi SUMI(Miyazaki Sangyo-Keiei University)	A management of local public hospital : Focusing on Securing of Doctors Keisuke SHOTA(Miyagi University)

17:45-19:45 Banquet at Shore Bird Restaurant